

COMPETITION RULES

“The Mad Hatter Crazy Dance Challenge ”

ARTICLE 1: PURPOSE

Euro Disney Associés SAS, SIREN 397 471 822 RCS Meaux, with its registered office at 1 Rond-Point d’Isigny, 77700 CHESSY (hereinafter the “**Organizer**”), is organizing a Competition (hereinafter the “**Game**”) on the Disneyland Paris Instagram and Tik Tok accounts <https://www.instagram.com/disneylandparis/> <https://www.tiktok.com/@disneylandparis> (hereinafter the “**Page(s)**”) **from April 13th 2024, at 10:00AM to May 5th 2024 at 11:59PM** (hereinafter the “**Closing Date**”) to which these rules apply.

ARTICLE 2: REGISTRATION AND PARTICIPATION CONDITIONS

This Game, which is free of charge and with no obligation to purchase, is open to any person over the age of 18, except the members of the Organizer and their direct family members.

To play, the participants will have to follow the following steps:

1. Login to Instagram or Tik Tok with their personal account (participation by post not included) (hereinafter the “**Profile**”);
2. Go to the **Page**;
3. Follow the **Page**;
4. Watch the dance tutorial published in the publication of the “ **The Mad Hatter Crazy Dance Challenge** ” on the **Page**;
5. Post a video of themselves on their personal account in public with the Hashtag **#DLPMadHatterDance and @disneylandparis**, replicating this dance tuto.

Anyone who has followed the participation condition will take part in the Game (hereinafter the “**Participant**”).

A **Participant** may create only one Profile (only 1 entry will be taken into account regardless of the network used), under penalty of being eliminated from the Game.

The Organizer may carry out any checks required in this regard and will assess, with a final say, if the elements of the profile created seem to show that a single person has created more than one profile (e.g. by comparing each of the elements provided in the profile).

By using the hashtag **#DLPMadHatterDance and @disneylandparis**, each Participant confirms that it has read and agrees to the Competition rules in full, along with the Organizer’s Social Media Terms & Conditions, which can be found in the annex to the Competition rules.

Participants acknowledge and agrees that if they are selected as winners of the Competition they may be photographed and/or filmed during their visit at Disneyland Paris on June 1st and/or 2nd 2024; As a consequence they will be required, together with any accompanying persons, to sign a likeness release form authorizing Euro Disney to reproduce and use their image for information and promotional purposes.

Participants are informed that if they are selected as Winners, they must be available to travel to Disneyland Paris on June 1 and 2, 2024. Transport and related expenses not mentioned in Article 6 will be borne by the winners and accompanying persons.

All incomplete, erroneous, counterfeit or otherwise unlawful Profiles will be eliminated from the Contest.

ARTICLE 3: LINK WITH INSTAGRAM AND TIKTOK

This promotion is not managed or sponsored by Instagram or TikTok. The information that Participants provide is provided to the Organizer and not to Instagram or TikTok. The information provided will only be used (i) to organize this Game and (ii) to receive information from the Organizer where the Participants has accepted this. The Participants agrees that Instagram or Tik Tok neither sponsors or manages the Game in any way and cannot therefore incur any liability on the Page for the organization or running of the operation. Participants release Meta Platforms, Inc. and TikTok Inc. from all claims related to the Game.

ARTICLE 4: THE GAME'S PROCEEDINGS

The Game, which will run **from April 13th 2024, at 12:00AM to May 5th 2024 at 11:59PM** , is based on the principle of a juried competition. The jury, composed of 3 members (from Disneyland Paris Entertainment and Marketing Teams), will select on May 13th 2024, the 4 videos (2 for Instagram and 2 for Tik Tok) that best meet the criteria set forth in Section 5, among the videos posted with the hashtag **#DLPMadHatterDance** featuring the dance tutorial published in the **"The Mad Hatter Crazy Dance Challenge "** contest publication on the Pages.

ARTICLE 5: WINNER SELECTION

4 videos among the videos published with the hashtag **#DLPMadHatterDance** will be selected, respecting the following criteria:

- Respect of the format (video published with the hashtag **#DLPMadHatterDance, choreography + Music**)
- Respect of the subject (it will have to be a video of themselves, without any other person visible, using the choreography of the dance tutorial published in the publication of the **"The Mad Hatter Crazy Dance Challenge "** Contest on the Pages)
- Compliance with the conditions of participation (Must be over 18)
- 40 seconds Maximum duration
- Criteria: Relevance to Alice in Wonderland story 20% / Originality 30% / technical ability to comply with dance tuto 50%
- In the event of a tie, dance videos with the highest score in originality will be designated a winner.
- Compliance with Disneyland Paris dress code guidelines :
[Dress Code at Disneyland Paris | Disneyland Paris](#)

The Participants whose dance videos have the highest jury criteria scores will be designated winners (hereinafter, the **"Winners"**)

The decision of the Jury will be made on or about May 13th, 2024 at 11:00 a.m. The prizes will be awarded on or about May 14th, 2024, after 10:00 a.m., by the Organizer.

The 4 Winners will be contacted by the Organizer by private message for confirmation of the nature of the prize won no later than May 20th, 2024, subject, if necessary, to the time necessary for the Organizing Body to make the verifications it deems necessary on the regularity of the registration of the Participants who are potential Winners.

Within 2 days following receipt of the above-mentioned confirmation message, the Winners must confirm their acceptance of the prizes and provide the Organizer with their contact information in order to receive their prize(s) (last name, first name, email, phone number). Without a response from them within 2 days or in case of refusal, the prize will be declared lost.

ARTICLE 6: PRIZE DESCRIPTIONS

The 4 Winners will each receive an invitation for 4 persons (winner themselves and 3 companions) to participate at the Press event of the show Alice & the Queen of Heart, back to Wonderland, on June 1st in the Walt Disney Studios Park including:

- 4 two-Days/two-Parks tickets, for themselves and 3 companions, dated from June 1st to June 2nd, 2024 (Event Days) - Tickets valid only on these two dates (unit value 188€)
- 1 night (1 hotel room for 4 persons) at the Disney's Hotel Newport Bay Club with breakfasts included (unit value 1128,36€).
- 1 dinner for 4 persons Saturday night during the event (unit value 100€).
- Access to a VIP area (for them and their companions only) to attend in a privileged way the Alice and the Queen of Heart – back to Wonderland show (no commercial value).

As part of your participation in the show, you may be filmed or photographed during the day of the event. Access to this area will be subject to a prior agreement of Image Rights Assignment for you and your companion.

Transportation and all other expenses not expressly included in the prize shall be borne exclusively by the Winners and his companions.

No compensation will be awarded in the event Winners do not use any or all of the above-listed Prize components and/or are accompanied by fewer guests than allotted.

ARTICLE 7: DELIVERY OF PRIZE

The physical prizes (4 two-Days / 2-Parks tickets with dates, the Hotel Room, the access to the event) will be given on the first day of the event, June 1st, 2024. The exact meeting place and time will be communicated to the Winners.

Access to the VIP area on the day of the event will be granted upon presentation of the confirmation message sent by the Organizer on June 1st 2024, the place and time of the meeting will be specified therein, and subject to the prior signature of the Image Rights Assignment Agreement in Article 6.

The liability of the Organizer may not be incurred in cases where, for reasons beyond its control, the mail and / or prizes intended for the Winners were lost during their delivery to the address provided. The responsibility of the Organizing Company cannot be engaged because of a change in contact information of the Winners of which it has not been informed.

The prize must be accepted as is and may not be transferred, resold, exchanged for another object or monetary value, or refunded.

The Organizing Body also reserves the right to replace a prize with a prize of equivalent value or, offering the same rights to the Winner (in case of absence of mention as to its value).

ARTICLE 8: RULES COMPLIANCE

The Game rules apply to all Participants; participation in this Game implies full acceptance of these rules, which will be deducted from the simple participation in the Game.

The Organizer reserves the right to take legal action against anyone who has acted fraudulently or attempted to do so.

In the case of a breach by a Participant with these rules, the Organizer reserves the right to automatically remove that Participant from any further participation, without the latter being able to make any further claims.

The Organizer will not be liable to Participants for any fraud that may be committed and its consequences on the holding of this Game.

The Organizer may cancel all or part of the Game if it appears that fraud has occurred in any form whatsoever, and in particular in a computerized manner, in the context of participation in the Game or the determination of the winner(s). In such a case, it reserves the right not to award the prize(s) to the fraudsters and/or to prosecute the perpetrators of such fraud before the competent courts.

ARTICLE 9: LIMITATION OF LIABILITY

The Organizer reserves the right to shorten, modify or cancel the Game at any time without incurring any liability, and without having to justify its decision and without being entitled to claim any compensation and/or indemnity for this reason.

The Organizer reminds Participants of the characteristics and limits of the Internet network and declines all responsibility for the consequences of Participants' connection to this network via the Site.

In addition, the Organizer may not be held liable for any material or immaterial damage caused to a Participant, to his or her computer equipment and to the data stored therein, and for the consequences that may arise from such damage on his or her personal, professional or commercial activity.

The Organizer shall not be held liable in the event that one or more Participants are unable to connect to the Site or to play due to any technical defect or any problem related to, but not limited to (1) network congestion; (2) human or electrical error; (3) any malicious intervention; (4) the telephone link; (5) hardware or software; (6) any software or hardware malfunctions; (7) a case of force majeure; (8) disruptions that could affect the proper conduct of the Game.

ARTICLE 10: PERSONAL DATA

Personal data collected herein is controlled by the Organizer and will be used for contract performance purposes, including identifying Participants, managing participation to the Competition, selecting and contacting Winners and managing the prize fulfilment. They will be deleted a few days after contract termination. Personal data of Participants and Winners will be retained in accordance with applicable statutes of limitation.

You have a number of rights including the right to request access to, change, or remove your personal data by sending an email at dlp-donneespero-guest@disney.com.

Our Data Protection Officer can be contacted by emailing: dataprotection@disney.co.uk

You have the right to lodge a complaint with your local Data Protection Supervisory Authority or with the French Data Protection Supervisory Authority (cnil.fr/plaintes).

For more information about Disney's data collection and use practices please read Disney's Privacy Policy (<https://privacy.thewaltdisneycompany.com/en/>)

ARTICLE 11: DISPUTES - OBJECTIONS

Any controversy or claim relating to this Game will be taken into consideration within two months following the Closing Date.

Any practical difficulties in applying or interpreting these rules shall be settled independently by the Organiser.

ARTICLE 12: APPLICABLE LAW

These rules are subject to French law.

ARTICLE 13: FILING AND CONSULTATION OF THE RULES

The complete rules are available for free on Disneyland Paris Instagram and Tik Tok accounts (link in bio) <https://www.instagram.com/disneylandparis/> and <https://www.tiktok.com/@disneylandparis> and can be sent, free of charge, to anyone who requests them. This request must be sent by post to Euro Disney Associés SAS, Direct and Internet - Social Media Marketing Dept., BP 100, 77777 Marne-la-Vallée Cedex 04, France.

The postal charges related to the sending of the regulation request by post, if necessary, will be reimbursed upon written request including bank details, based on the standard postal rate in effect at the time of the request. Only one request per household, for the same name, same address will be allowed.

The complete rules are filed with SELARL EVIDENCE, bailiffs of Chelles (77503), 75 avenue du Général de Gaulle.

ARTICLE 14: REIMBURSEMENT FOR PARTICIPATION

Any **Participant** can obtain, by written request and justified, a reimbursement of the expenses they have personally incurred to participate in the Game, based on a flat-rate reimbursement for the cost of local telephone communication in full hours, or €0.005 (incl. tax) per minute for 2 minutes, the average time required to participate in the Game.

The reimbursement request must be sent by post to Euro Disney Associés SAS, Service Diversity & Inclusion, Bâtiment Bellini, BP 100, 77777 Marne-la-Vallée Cedex 04, including the supporting documents listed below, no later than 60 days after the Closing Date, with the postmark holding probative value.

Postage and copying costs related to sending the reimbursement request will also be reimbursed via a simultaneous request in writing with the participation fee reimbursement request, based on the standard postal rate in effect at the time of the request and on the basis of 8 euros (incl. taxes) per photocopy.

Only one participation reimbursement request per Profile will be considered.

The **Participant** must include with their request of the following items:

- Written on plain paper, their full name, address, and the date of their participation in the Game
- Bank account details (or RIB in France)
- A photocopy of the internet invoice showing the itemized costs for which they are requesting a reimbursement.

Moreover, any reimbursement can only, by definition, take place if there was a real expense on behalf of the **Participant**. Excluded from these terms and conditions are in particular any packages allowing unlimited Internet connection or connections made as part of a package of hours subscribed to each month by users.

The Organizer further reserves the right to carry out any checks it may deem useful, to request any supporting documentation and to undertake, where necessary, any legal action.