



scribble
by Spector & Co.
CANADA

SPECTOR & CO.



SPECTOR & CO. scribble
ASHBURY Ora SPECTOR & CO. scribble
BURY Ora SPECTOR & CO. scribble
& CO. scribble ASHBURY Ora
SPECTOR & CO. scribble ASHBURY
scribble ASHBURY Ora SPECTOR &
ASHBURY Ora SPECTOR & CO. scribble
SPECTOR & CO. scribble ASHBURY
Ora SPECTOR & CO. scribble AS
scribble ASHBURY Ora SP
ASHBURY Ora SPECTOR & CO. scribble
scribble ASHBURY Ora SP



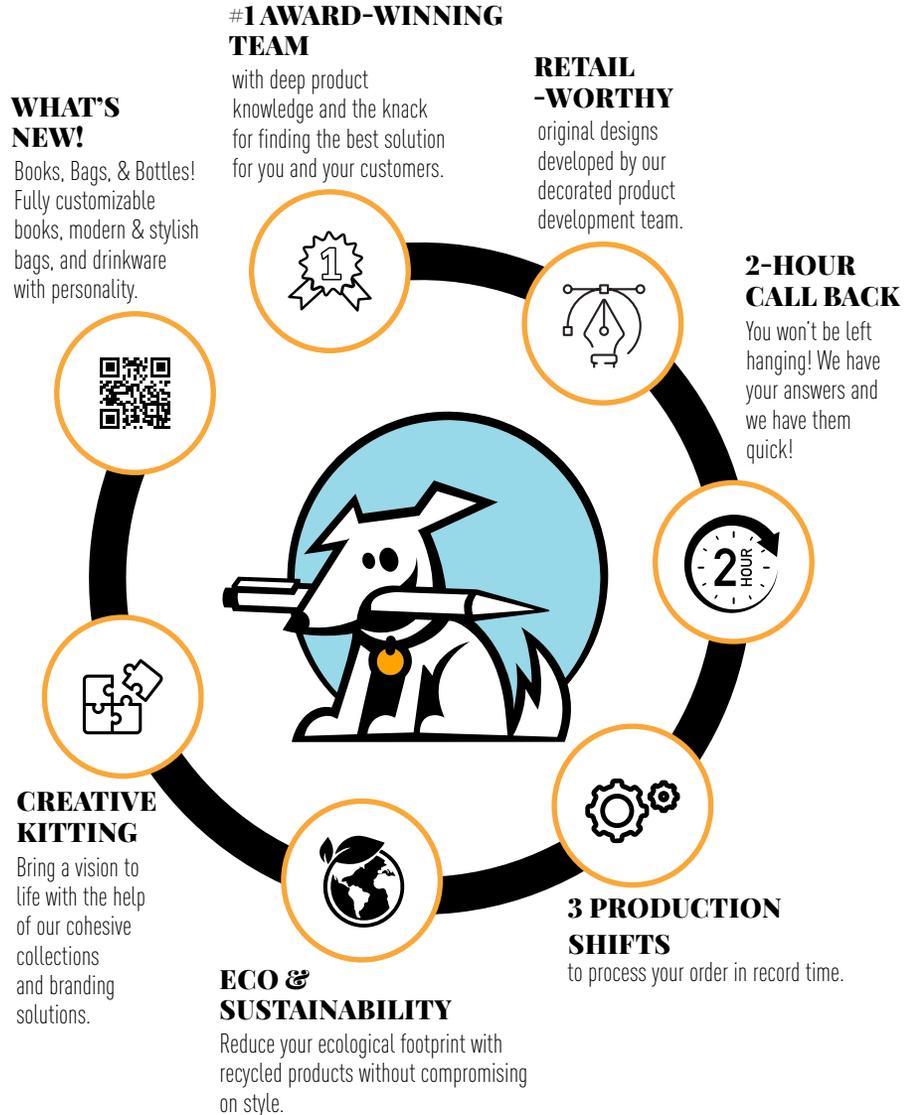
WE'RE YOUR BRAND'S BEST FRIEND.

At Spector & Co. we strive to be leaders in providing innovative solutions, building solid relationships, and offering a variety of focused, high-quality products. We partner with our distributors, providing the advantage of utilizing our tool kits, marketing resources, and expert advice in design, trends, and industry knowledge.

For over the past 70 years, we have established ourselves as a dynamic and leading North American supplier of promotional products delivering exceptional solutions from start to finish.

Speed Round!

Get to know us with the help of these Spec-tacular tidbits.



“Spector” is the vision, “& Co.” is what makes it work.

Our team spirit is summed up by one symbol and two letters in our name: Spector & Co.

“& Co.” stands for colleagues and collaboration. “Spector” is the vision, “& Co.” is what makes it work. When you put the two together you get a team, the Spector & Co. team! Our business is helping brands look their best, acting as an extension of our customers’ marketing departments. We all work towards a common goal, with our competitive edge being team spirit and continuous collaboration. On top of it all, our seven rules of engagement guide us on our path to success.

You may have noticed Spec the dog running around these pages! Spec isn’t just a logo or a mascot, he truly represents the way we relate to our customers and employees – the way we create lasting partnerships with them. Loyalty, reliability, determination, and friendship – at Spector & Co., we may be only human, but we have all the fine qualities of our dog, **Spec!**



OUR **7 RULES OF ENGAGEMENT**

 **1 CUSTOMER SERVICE IS A STATE OF MIND**
NOT A DEPARTMENT

 **2 NO IS NEVER AN OPTION**
FINDING A SOLUTION ALWAYS IS

 **3 A DEADLINE IS A DEADLINE IS A DEADLINE**

 **4 ALL FOR ONE, ONE FOR ALL**

 **5 A CLIENT IS MORE IMPORTANT THAN AN ORDER**

 **6 FUN IS SOMETHING WE TAKE VERY SERIOUSLY**

 **7 DO IT YOUR WAY, ALL THE WAY**

BRANDING IS EVERYTHING

Take product to the next level with **bold, beautiful, and innovative branding solutions.**



BRANDSHIELD

BrandShield is a type of patch used popularly on bags, journals, drinkware, and travel accessories. Its standout feature is the metallic shine provided by the foiled base materials! The design is digitally created and printed on a metallic sheet before being embossed by a press. From there, the finished BrandShield is sewn onto our various products with high-quality needlework.



BRANDPATCH

BrandPatch incorporates all the depth and texture of BrandShield without the shiny finish! It's a versatile solution as it comes in a wide range of colors and shapes. Opt for a subtle tone on tone look or a blast of color with 4-Color Process. BrandPatch gives a simplistic yet elevated look and feel.

FULL COVERAGE DEBOSS & INDENTED DOME

Full Coverage Deboss with Indented Dome combines the two techniques, 4-Color Process and Deboss, to create a clean and dynamic look. A vast arrangement of hues combined with the simplistic impression of a design displays your brand with effervescence.



REFLECTION BRANDING

Reflection branding is all about making a statement, a statement that catches your eye with the help of glimmer and shine!

How is the look achieved? We use a precise laser to remove a top layer, revealing a shiny undercoating. This undercoating matches the accent colors of select products for Ora drinkware, Spectech, and Spector writing instruments.



For our Scribl books, a metallic foil is used to achieve the same effect. Reflection branding makes it easy to mix and match and create a consistent and unified kit that speaks volumes.




EMPOWERED BY INNOVATION.

At Spector & Co. we embody continuous innovation, the initiation of large-scale initiatives, and the fostering of a “can do” attitude.

Year after year, we internalize more processes and adopt the latest technologies to provide our customers with the best selection and fastest, most reliable delivery. For example, we leverage our technology with our team's multidisciplinary creative approach, aiming to reduce staff processes and shorten learning curves, improving our overall quality and order turnaround times. We also use a specific array of equipment to assimilate traditional binding to effectively respond to the promo MOQ's and large order peaks.

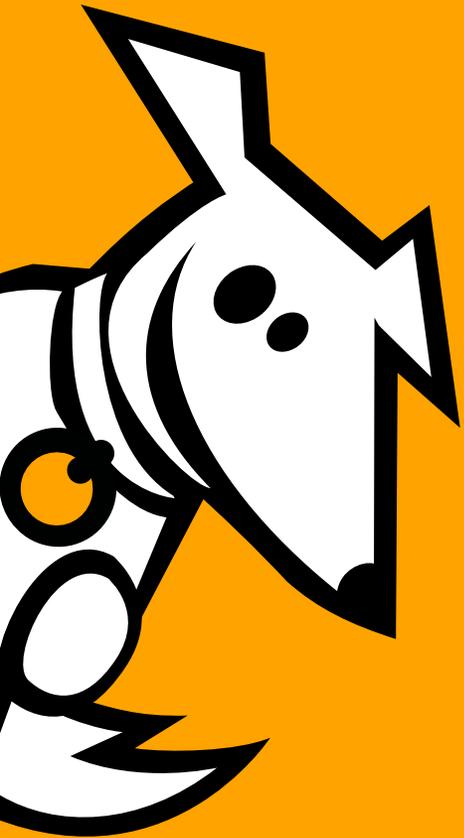
We have also recently introduced near field communication (NFC) technology and mobile connectivity within many of our products, increasing the digital footprint and functionality of any promo campaign. Additionally, our factory is hard at work 24/5 to ensure your order is on its way to your destination within 48 hours. We make this possible through Rocket Service, available at no additional charge on all designated catalog quantity orders and decorating methods.

On the marketing side, we have heavily invested in 3D technology. This gives us the ability to provide our customers with detailed 3D renders, interactive models, and immersive virtual showrooms. We now have the freedom to showcase products like never before, accelerating product knowledge and enhancing the ideation process for our customers.

These are just a few innovations that improve the way we do business and the way we work towards the ultimate goal – customer success.



Every product and solution from Spector & Co. has a purpose. We strive to provide what's necessary for brands to explore and express their unique story and personalities without constraints. We want your brand to be center stage. It shouldn't have to compete for recognition with other branding on the same product! Our house brand names are minimal and out of focus, allowing for a beautifully blank canvas for your brand to garner all the attention it deserves.



HOUSE BRANDS & COHESIVENESS



ASHBURY



A part of our value stems from our exclusive house brands that are created and bred under the Spector & Co. roof where we dictate the quality and cohesiveness right from inception. We develop collections, products, and kits that work harmoniously in color, materials, decorating, and concepts to allow brands to establish who they truly are.

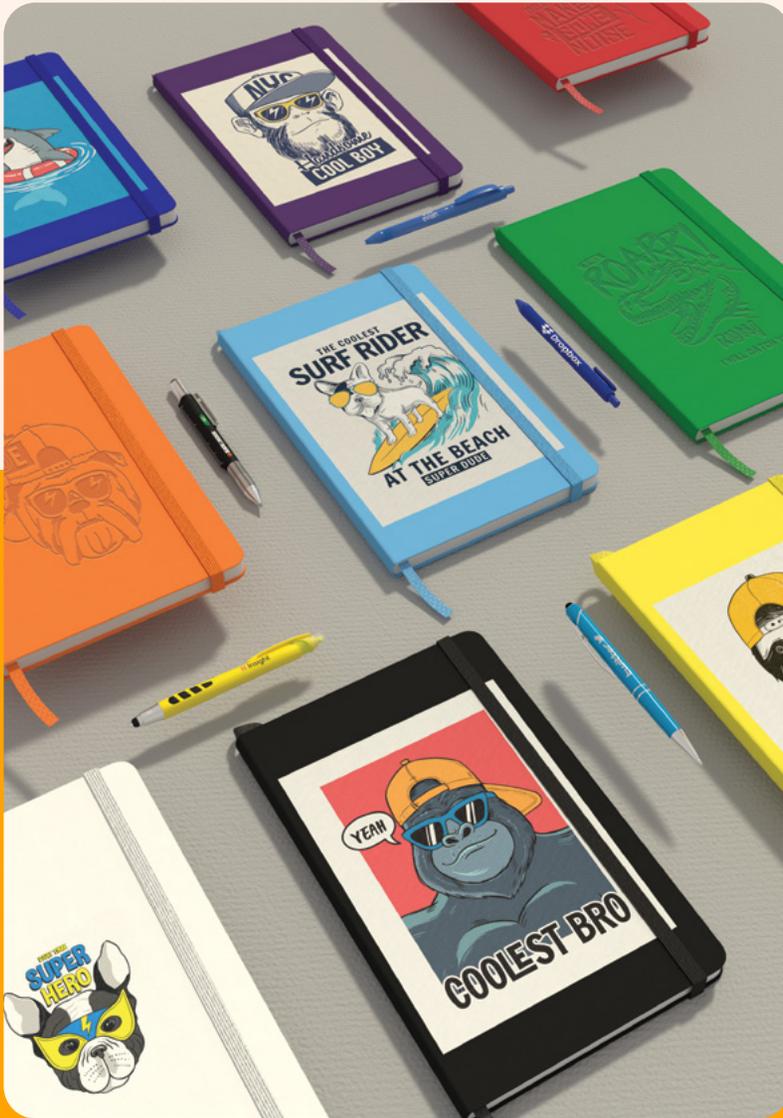


scribble

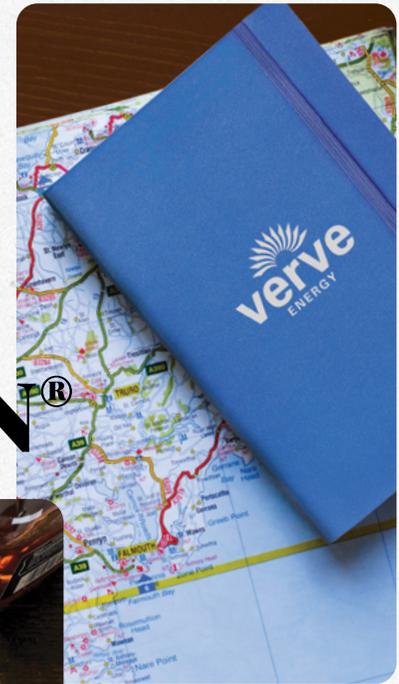


SPECTOR & CO.

YOUR BRAND'S BEST FRIEND



With a variety of purpose-driven and exclusive collections, it's easy to tell a story and express a vision through products across different categories that share a strong and focused visual theme. With these Spector & Co. collections, it's exceptionally easy to boost campaign longevity and for brands to remain visually consistent.



NEOSKIN®

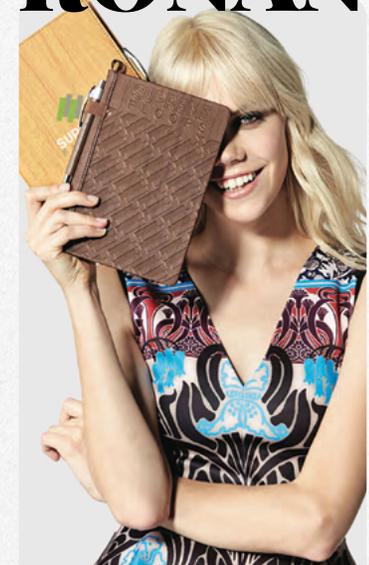


FABRIZIO

RONAN



DONALD



NEOSKIN®



15+ COLORS

TOP TO BOTTOM: NEOSKIN® HARD COVER JOURNAL (ST4143), NEOSKIN® SOFT COVER JOURNAL (ST4158).

11 BRANDING METHODS



TOP TO BOTTOM: NEOSKIN® HARD COVER JOURNAL (ST4157), NEOSKIN® HARD COVER JUNIOR JOURNAL (ST4142).

FABRIZIO



11
ADDI-FABRIZIO
COLORS



TOP TO BOTTOM: FABRIZIO KEYBOARD MAT/DUAL CHARGING STATION (T145), FABRIZIO 20W FAST CHARGE WALL ADAPTER (T905), ADDI-FABRIZIO WIRELESS SPEAKER (T232), FABRIZIO BALLPOINT PEN (G3149), FABRIZIO REFILLABLE JUNIOR PORTFOLIO (ST4238).



TOP TO BOTTOM: FABRIZIO 4-PIECE FLASK SET (SH106), COOL CAT FABRIZIO STAINLESS STEEL CUP (DW408), FABRIZIO COASTERS - SET OF 4 (SH102), FABRIZIO WINE BOX ACCESSORIES SET (SH103).

DONALD



TOP TO BOTTOM: DONALD REFILLABLE JUNIOR PORTFOLIO (ST4233), BELMOND DONALD BALLPOINT PEN (G3148), DONALD SOFT COVER JOURNAL (ST4340).



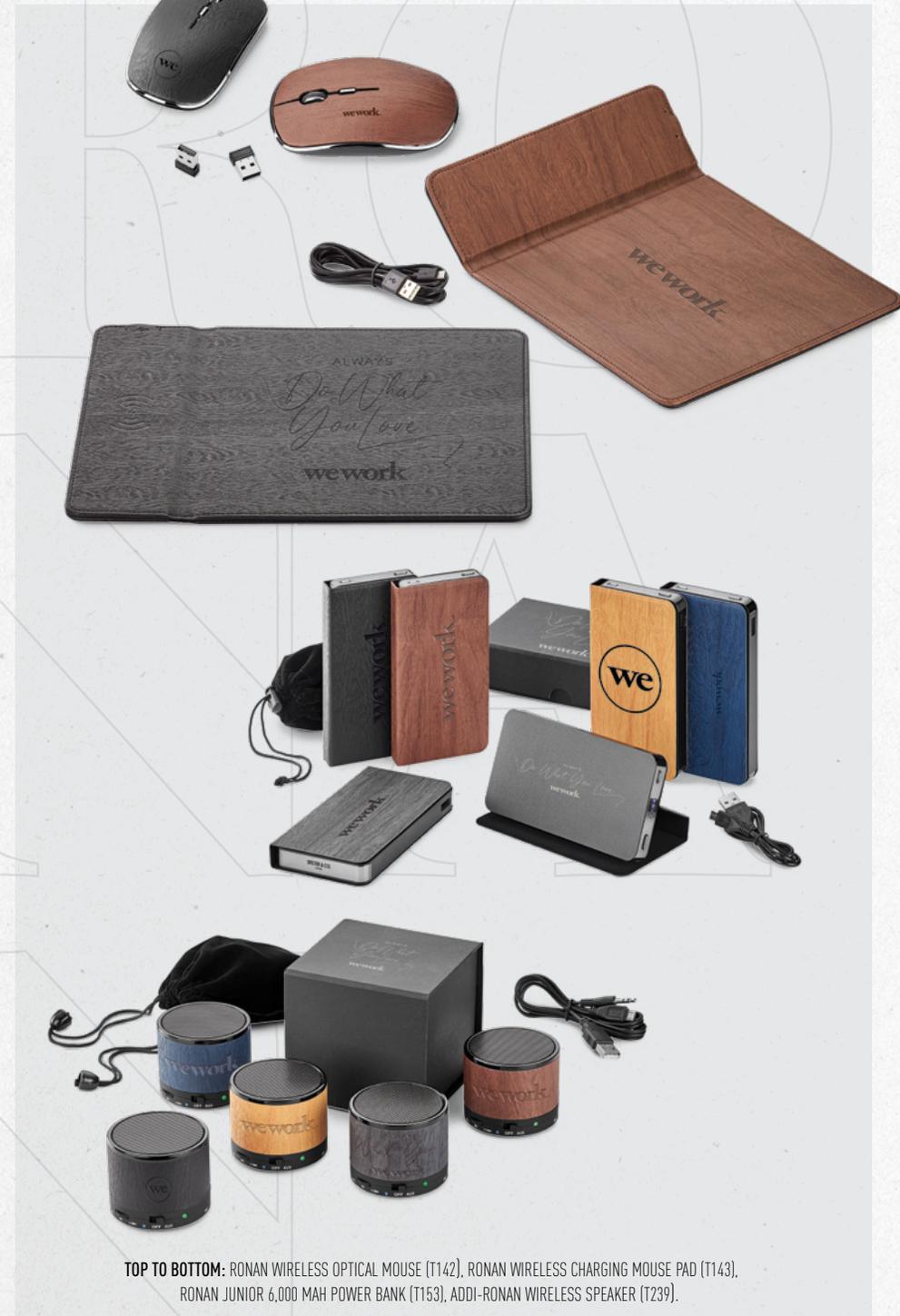
11 ADDI-DONALD COLORS



TOP TO BOTTOM: DONALD HARD COVER JOURNAL COMBO (ST4734), ADDI-DONALD WIRELESS SPEAKER (T233), SOL DONALD 8,000 MAH POWER BANK (T1234).



TOP TO BOTTOM: RONAN JOURNAL COMBO (ST4552), RONAN SOFT COVER JOURNAL COMBO (ST4582).



TOP TO BOTTOM: RONAN WIRELESS OPTICAL MOUSE (T142), RONAN WIRELESS CHARGING MOUSE PAD (T143), RONAN JUNIOR 6,000 MAH POWER BANK (T153), ADDI-RONAN WIRELESS SPEAKER (T239).

ASHBURY



ASHBURY HAS YOUR BACK



Ashbury Bags capture versatile function in timeless, understated, and eye-catching styles. The evolution of the line never stands still, it's always pushing the boundaries with intuitive designs to support work and play. Ashbury Bags are retail-worthy styles designed in Montreal. You can expect the same quality and versatility throughout Ashbury's collections and revel in the stunning, enduring, and high-quality decorating methods. These bags are ahead of the trends and always hitting the mark.



NOMAD MUST HAVES



TOP TO BOTTOM: NOMAD MUST HAVES RENEW DIGITAL NOMAD BACKPACK (BGR100). NOMAD MUST HAVES FLIP-TOP BACKPACK (BG104). NOMAD MUST HAVES MESSENGER (BG400), NOMAD MUST HAVES WEEKENDER DUFFLE-BACKPACK (BG206).

CALL OF THE WILD



COLLECTION X

TOP TO BOTTOM: CALL OF THE WILD WATER-RESISTANT 50 L DUFFLE (BG201), CALL OF THE WILD ROLL-TOP WATER-RESISTANT 22 L BACKPACK (BG103), CALL OF THE WILD COOLER BACKPACK (BG116), COLLECTION X TOTAL ACCESS BACKPACK (BG118).

Ora



DRINKWARE WITH PERSONALITY.

Whether you're sippin' with style, pouring with poise, drinking with dominance, or guzzling with grace, Ora drinkware by Spector & Co. welcomes it all. We're talking current and classic stylings made with high-quality materials to long-lasting and premium branding solutions. It's the go-to drinkware solution ensuring that it always speaks a brand's truth. Ora is *Drinkware with Personality.*

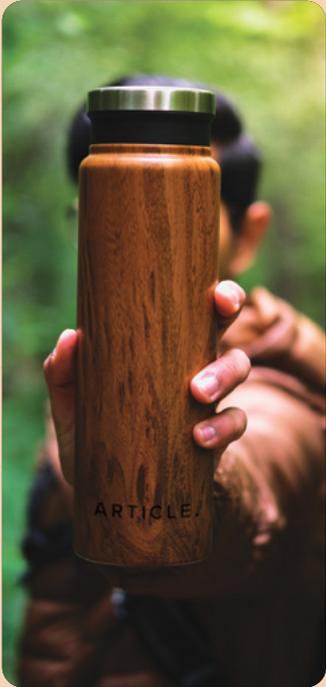


TREND SETTER

REFLECTION



NATURAL



MINI



METALLIC

TOP TO BOTTOM: TREND SETTER REFLECTION (DW302), TREND SETTER MINI (DW304), TREND SETTER NATURAL (DW303), TREND SETTER METALLIC (DW305).



TOP TO BOTTOM: TOP NOTCH REFLECTION 600 ML / 20 OZ STAINLESS STEEL BOTTLE (DW306), MEAN MUGGIN' METALLIC 360 ML / 12 OZ STAINLESS STEEL MUG (DW406), SHOT CALLER 700 ML / 24 OZ TRITAN™ BOTTLE (DW101), EYE CANDY 600 ML / 20 OZ STAINLESS STEEL BOTTLE (DW309), CRUISE CONTROL METALLIC 600 ML / 20 OZ STAINLESS STEEL TUMBLER (DW402), SHOW STOPPER 700 ML / 24 OZ TRITAN™ BOTTLE (DW103).

Scribble



MAKE IT YOURS.

Your brand reflects its unique culture, tasks, responsibilities, and history. Why not pair it with something equally unique?

Scribl is the easiest and most fun custom book solution that lets your brand show its true colors and push the limits of your imagination.

Let's ***Make it Yours.***



scribl MENU

STEP 1 Sweet or Savoury?

Binding: Perfect Bound, Centre Sewn

STEP 2 How Hungry Are You?

Book Size: **Mini** 4" x 6", **Medio** 5" x 7",
Magna 5.5" x 8.25", **Mighty** 7" x 9"

STEP 3 What Filling Would You Like?

Paper Type: Lined (Standard), Blank, Bullet

STEP 4 Crusts or No Crusts?

Corners: Square (Standard for Perfect Bound),
Round (Standard for Centre Sewn)

STEP 5 Fresh or Extra Crispy?

Cover Material: Smooth (Standard), Kraft

STEP 6 Glaze the Surface?

Lamination: Matte (Standard), Gloss,
Soft Touch, Reflection

OPTIONAL ADD-ONS*

STEP 7 Season to Taste?

2-sided Cover, Variable Data,
1-sided or 2-sided Tip-in Page

STEP 8 Zest It Up?

NFC (For Perfect Bound Only)
or **Thread Color** (For Centre Sewn Only)

STEP 9 Pack It To Go?

Belly Band, Pen Loop Combo

www.scriblbooks.com

MINI

PERFECT
FOR WHEN
COMPACT
IS JUST
ENOUGH.

BEING
BETWEEN
MINI & MAGNA
DOESN'T HAVE
TO MEAN
AVERAGE.

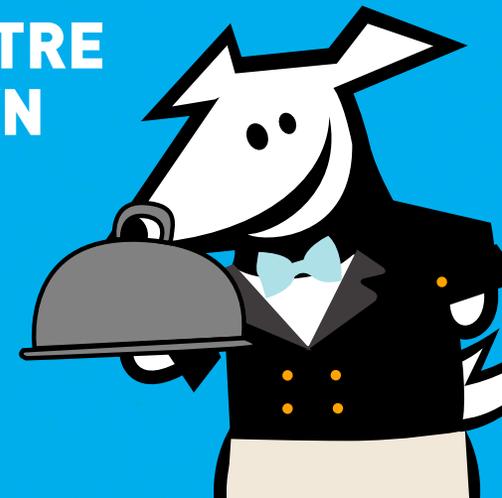
MEDIO

ADDING
JUST
A LITTLE BIT
MORE ROOM
WILL EXCEED
EXPECTATIONS.

WHEN SIZE
MATTERS,
OFFER MAXIMUM
CAPACITY
FOR CREATIVE
FREEDOM.

MIGHTY

PERFECT
BOUND
OR
CENTRE
SEWN



ECO COLLECTION



TOP TO BOTTOM: TRIGO BALLPOINT PEN (EC117), AQUA JOURNAL COMBO (EC3572), THE GRIND 470 ML / 16 OZ ECO CUP (DW603), WHEAT RECYCLED TWS WIRELESS EARBUDS (EC149), WHEAT RECYCLED WIRELESS SPEAKER (EC148).



TOP TO BOTTOM: NOMAD MUST HAVES RENEW FLIP-TOP COOLER BACKPACK (BGR102), NOMAD MUST HAVES RENEW FLIP-TOP BACKPACK (BGR104), NOMAD MUST HAVES RENEW DUFFLE (BGR204), NOMAD MUST HAVES RENEW INSULATED TECH BACKPACK (BGR103).

SPECTOR SUPPORT

- IT'S A STATE OF MIND

More than customer service, we provide you with Inside Account Managers and Strategic Account Managers. You will be assigned a specialized support team working as an extension of your own company.

From start to finish and beyond, the team has your back. Your Inside Account Manager is always a great place to start your project or order with Spector & Co.

Our team has real-time access to our current production capacity and timelines by product category and decoration methods as well as enhanced pricing and inventory information. We're by your side every step of the way including logistics, in-house order management, post-order follow-up and resolution, and new opportunity development!



How else can we help?

-  **Get a quote, a virtual, or a sample.**
-  **Coordinate a project.**
-  **Problem resolution.**
-  **Mobilize other members of our team to bring added value when you need it.**
-  **Manage production and delivery information with customer service - related requests.**

Our Strategic Account Managers maintain a constant stream of communication with you, building upon ideas, opportunities and facilitating the entire process. It's the consistent collaboration that makes the difference! This collaboration involves assessing your needs, focusing on generating impactful ideas, and education on new innovative products and branding solutions for your project.

Our support teams add value to your daily operations with expert advice, deep knowledge of product trends, and the guidance to help you succeed.

